



BrightSpot Creative is growing, and we're looking to add some new talent to our team! Think you might be a fit? Know someone who would be? Check out the job description below. If it all lines up, shoot us your resume!

DIVI WEBSITE SPECIALIST

Do you love website design? Do you love figuring out how to strategically develop a site to optimize the user experience while ensuring all the right marketing messages are effectively communicated? Do you love working with Divi? Are you looking for part time work? If you answered, "yes," to all of those questions, you might be the perfect fit for our growing team! We are looking for a graphic designer/website designer that has proficient skills with Divi, a solid understanding of marketing strategy, and a passion for combining the two to design into beautiful websites for our clients. This is a part time position and candidates must be available during "typical" working hours. Here's what you need to apply:

Responsibilities:

- Website development from start to finish (wire-frame to launch).
- Understanding of marketing messages and purpose/use of the website in order to create a strategic design that achieves the client's end goal.
- Updating and maintaining current client sites as needed.
- Creating graphic content for website design.
- Incorporating client websites with third party plugins/software.
- Working directly with hosting partner as needed to troubleshoot any technical issues that arise.
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Requirements:

- Degree in Graphic Design or a related field and minimum 5 years experience. Advertising, Marketing, Communication Science or equivalent.
- Proficient skills in Divi, Wordpress, and Adobe Creative Suite.
- Understanding/knowledge of e-commerce integration and other third party plugins/software that may need to be integrated onto a client site.
- Excellent written and verbal communication skills and impeccable attention to detail.
- Desire to develop effective user experience and firm grasp of emerging website design/user experience trends.
- Thorough understanding of how design affects conversions.
- Excellent interpersonal skills.
- Insightful and perceptive.
- Problem solving and troubleshooting ability is a must.
- Business knowledge.
- Deadline driven.
- Understanding of web analytics/search and how design affects them.

Interested?

Send resume and cover letter to Amy@helloworldbrightspot.com and Erika@helloworldbrightspot.com